

# The Benefits of Membership



The Alabama State Bar provides you with the resources, information and insights you need. We're here to help you succeed.

Our support for your law practice starts here, with these exclusive member benefits. The services and programs mentioned in this flyer are all selected to help you successfully practice law, enrich your career and improve the quality of your professional and personal life.

It's natural to ask, "So what do I get for my annual license fee?" The answer is: In addition to the privilege of practicing law, access to numerous relevant and helpful services, resources, products, educational offerings, networking and leadership opportunities.

## LEGAL RESEARCH

### **Casemaker® Free Legal Research**

Casemaker is a free, Internet-based legal research service available to all Alabama State Bar members. In addition to Alabama case law beginning with 1 So., the Alabama Code, constitution, rules of court, and Administrative Code and regulations, Casemaker also contains a federal database including U.S. Supreme Court cases, case law from the federal circuit and district courts, U.S. Bankruptcy Court opinions, federal Court rules, the U.S. Code, the Code of Federal Regulations and other federal materials. And because Casemaker is the product of a multi-state consortium of bar associations, it also contains cases and statutes from all 50 states. Casemaker also includes three tools which enhance your legal research capabilities:

### **CaseCheck+™ Citations**

CaseCheck+ is Casemaker's citatory system. You'll know instantly if the case you're reading is still good law. CaseCheck+ returns both positive and negative treatments and allows you to quickly review the citation history for both state and federal cases.

### **CasemakerDigest**

CasemakerDigest helps you keep up with the latest cases in your practice area. Within 12–24 hours of publication, Casemaker editors deliver daily summaries of state and federal appellate cases. Classified by practice area, choose one, a few, or all and get just the information you need, when you need it.

### **CiteCheck™ Brief Analyzer**

Before you file, upload your brief to Casemaker. In moments you will have up-to-the-minute information on all cases in your brief, and you will know if they remain good law. Upload your opposition's brief, too. You may discover something interesting.

CONTACT: 334-517-2242 • [Casemaker@alabar.org](mailto:Casemaker@alabar.org)

## ETHICS, COUNSELING AND ADVICE

### **Informal and Formal Ethics Opinions**

Informal ethics opinions are provided by phone and only to the attorney requesting the opinion. These opinions are not published. Calls requesting this type of opinion are confidential. There is also a library of formal advisory ethics opinions, searchable by number, year issued, ethical rule, subject matter or keyword, available at: <https://www.alabar.org/resources/office-of-general-counsel/formal-opinions/>.

CONTACT: 334-517-2184

### **Alabama Lawyer Assistance Program (ALAP)**

ALAP provides immediate and continuing confidential help to lawyers, judges and law students who suffer from addiction, depression and other mental health issues. Services are strictly confidential. The sole aim of the program is to help lawyers recover.

CONTACT: 334-834-7576 or 24/7 334-224-6920 • <https://www.alabar.org/programs-departments/alabama-lawyer-assistance-program/>

### ***Trust Accounting for Alabama Attorneys***

This handbook provides a general overview and answers commonly-asked questions about IOLTA accounts and includes information on setting up a trust account and establishing proper bookkeeping procedures.

CONTACT: 334-517-2242 • [pmap@alabar.org](mailto:pmap@alabar.org) • <https://www.alabar.org/assets/uploads/2014/08/Trust-Accounting-Handbook-2016.pdf>

### ***Client-Keeper Handbook***

This nuts-and-bolts resource guide was developed to assist attorneys in improving client relations and minimizing the likelihood of claims for legal malpractice and complaints alleging violations of the Rules of Professional Conduct. It also contains information on fee agreements and file maintenance, closing and destruction procedures.

CONTACT: 334-517-2242 • [pmap@alabar.org](mailto:pmap@alabar.org) • <https://www.alabar.org/assets/uploads/2014/08/Client-Keeper-2013.pdf>

## PRACTICE MANAGEMENT RESOURCES

### **Practice Management Assistance Program (PMAP)**

PMAP serves as a clearinghouse for the collection and dissemination of information about the effective management of the modern law office. It was created to serve the needs of solo and small-firm practitioners, and to protect the public from lawyers whose management skills are inadequate to allow them to deliver competent legal services in a timely manner. PMAP staff can provide you with information on management, marketing, finance and technology for the small law practice, make referrals to management and technology consultants and answer your practice management questions.

CONTACT: 334-517-2242 • [pmap@alabar.org](mailto:pmap@alabar.org) • <https://www.alabar.org/programs-departments/practice-management-assistance-program-pmap/>

### **Clio**

Clio is the most widely-used, cloud-based practice management system in the world. Everyday, tens of thousands of lawyers use Clio to schedule meetings, organize cases, track time, and

invoice their clients. Accessible from your Mac or PC, Phone or Tablet, Clio allows lawyers to take control of their practice from any device, in any location, at any time. Clio even integrates seamlessly with other popular applications like LawPay, Quickbooks Online, Gmail, and Office 365. Alabama State Bar Association members receive a 10% lifetime discount on Clio. Sign up today at [www.clio.com](http://www.clio.com).

CONTACT: 888-858-2546 • <https://landing.goclio.com/alabar>

### **CosmoLex**

CosmoLex combines practice management, billing and accounting, all in one login – making it the total solution that solo and small law firms can rely on to run their entire practice. Cloud access lets you get work done in the office or on the road. Small Law firms in all 50 states use CosmoLex to make their practice more compliant, efficient and profitable. And, when you use CosmoLex in conjunction with Casemaker and LawPay, you can record your research time in one click and avoid many of the problems of processing client credit cards, respectively. ASB members receive a 10% lifetime discount.

CONTACT: 866-878-6798 • [https://www.cosmolex.com/?a\\_aid=alabar](https://www.cosmolex.com/?a_aid=alabar)

### **MyCase**

MyCase is an affordable, intuitive and powerful legal case management software designed for the modern law firm. Give your law firm the advantage of a complete case management software solution – get organized with contacts, calendars, cases, documents, time tracking, and billing. MyCase also includes a first of its kind integrated client portal so everyone stays informed and connected. ASB members receive a free 30-day trial, training with a dedicated software specialist, and a 10% lifetime discount.

CONTACT: 855-402-9296 • <http://www.mycase.com/legal-practice-management-software?ls=web&sd=MC-Web-Bars-Nov15&campaign=70180000001JC6d&ms=converted&partner=Alabama>

### **Rocket Matter**

Rocket Matter is an online legal practice management and time and billing software solution with a simple, unique and beautiful interface. It allows you to seamlessly bill time as you go about your usual activities. Every activity you perform, whether calendaring, tasks, documents or other type of legal work is captured via its Bill as you Work™ technology. Compatible with PC, Mac, iPad, iPhone, and Android, Rocket Matter supports trust account management, time and expense keeping, case management, calendaring and much more with military-grade reliability and security. ASB Members receive a 25% discount for the first 6 months. Use discount code **AL6MOS**.

CONTACT: 877-785-8981 • <https://www.rocketmatter.net/public/pages/Signup/Step1.aspx?>

### **Corel**

Corel offers special savings on custom software solutions. Some of the best products are available at up to 50 percent off! You can get productivity-enhancing tools for word processing, Tables of Authorities creation and PDF publishing – all at special savings.

CONTACT: 877-582-6735 • <http://www.wordperfect.com/us/pages/bar-association>

### **LawPay Credit/Debit Card Processing Merchant Account**

The ability to accept debit and credit cards for legal fees and expenses is a great way to attract clients, improve cash flow and reduce collection efforts. A LawPay merchant account provides

credit card processing designed for attorneys which allows you to direct payments to either your trust or operating account, as appropriate, and also safeguards your trust account from processing charges and chargebacks. Plus LawPay helps attorneys with PCI compliance and offers highly competitive rates.

CONTACT: 866-976-0950 • <https://lawpay.com/alabar/>

### **Ruby Receptionists**

Ruby® Receptionists is the perfect solution for solo and small law firms. We're the bright, friendly team of live virtual receptionists that provides top-notch service at a fraction of the cost of an on-site receptionist. Best of all, your callers will think they work in your office. How Ruby® helps attorneys answer your calls with your custom greeting, let you know who's on the line before transferring, transfer callers to you live wherever you are, answer FAQs about your firm, route calls based on the type of call (new clients, current clients, people from the court, etc.), send voicemail messages to your email inbox, promptly relay messages to you via email or text, gather brief intake for potential clients, and return calls on your behalf to confirm appointments, gather info, or relay a message.

ASB members enjoy a 21 day money-back guarantee, an 8% discount on plans A and B, and unlimited voicemail boxes.

CONTACT: 866-611-7829 • [hello@callruby.com](mailto:hello@callruby.com) • <http://www.callruby.com/asb.html>

## **MARKETING YOUR PRACTICE**

### **Lawyer Referral Service**

The Lawyer Referral Service (LRS) prescreens clients and provides you with an excellent means of earning fee-producing work. LRS members are private attorneys who charge their regular rates after providing an initial half-hour consultation for no more than \$50. This is an ethical and inexpensive way to market your practice.

CONTACT: 334-517-2140 • <https://www.alabar.org/membership/lawyer-referral-service/>

### **LocalLawyers Internet-Based Client Development**

LocalLawyers.com is a legal internet marketing company, located in Birmingham, Alabama, which develops city and statewide Lawyer and Law Firm profile websites with Lawyer Referral capabilities and a Reputation Discovery application which helps lawyer members manage their online reputations. LocalLawyers has partnered with the Alabama State Bar to provide all ASB members with a free, uniform, basic online legal directory listing. In addition, LocalLawyers.com's Alabama City Network provides BirminghamLawyers.com, HuntsvilleLawyers.com, MontgomeryLawyers.com and MobileLawyers.com. Any lawyer whose address falls within one of these municipalities is also entitled to a free, basic city listing.

These free listings are handled automatically for all Alabama lawyers holding a regular license to practice law, and you do not have to do anything to obtain yours, however, if you do not actively practice or otherwise do not wish to participate, you may opt out of the directory.

In addition to the free listings, ASB members may purchase Law Firm Profiles and Lawyer Profiles, all as a member benefit. Social media management services are also available.

CONTACT: 888-LAW-0520 • [jan@locallawyers.com](mailto:jan@locallawyers.com) • <http://locallawyers.com/CONTACTUS.aspx>

### **Client Information Brochures**

The ASB offers public information brochures to provide information (not legal advice) to your clients and the public about various areas of the law. Many of the brochures are available in Spanish. You can download these brochures, without charge, in PDF format to email or print yourself, or purchase printed copies.

CONTACT: 334-517-2126 • <https://www.alabar.org/for-the-public/brochures/>

### **American Bar Association (ABA) Publications**

Through a partnership with the American Bar Association, the ASB offers a full selection of materials from the ABA Web Store, including great books on law firm finance, management, marketing and technology. Enter source code ALABAR to receive the 15 percent discount.

CONTACT: 800-285-2221 • <http://shop.americanbar.org/ebus/default.aspx>

## **CONTINUING LEGAL EDUCATION**

### **MCLE Calendar and Search Engine**

If you are looking for a CLE seminar on a particular subject, by a particular provider, on a particular date or in a particular location, you may search the CLE Calendar for programs that meet your needs.

CONTACT: 334-517-2120 • <https://www.alabar.org/membership/mcle/approved-courses/>

### **ASB Annual Meeting & Legal Expo**

Attending the Alabama State Bar's Annual Meeting & Legal Expo is the best chance you have during any 12-month period to earn all of your MCLE credit, learn from unique educational programs, network with other lawyers, see the latest products and services for the modern law practice, and enjoy family recreational activities, too.

CONTACT: 334-517-2242 • [LegalExpo@alabar.org](mailto:LegalExpo@alabar.org)

## **PRO BONO OPPORTUNITIES**

### **Volunteer Lawyers Program (VLP)**

The VLP offers an easy way to fulfill your responsibility to make civil legal counsel available to indigents, individuals and families consistent with a true sense of professionalism and Rule 6.1 of the Alabama Rules of Professional Conduct.

CONTACT: 334-517-2246 • <https://www.alabar.org/programs-departments/volunteer-lawyer-program/>

## **NETWORKING**

### **Networking and Leadership**

Expand your professional contacts. Increase your expertise. Share ideas. You can join one or more of the 32 sections that focus on a particular area of substantive law or a specific segment of the bar. Each section draws its membership from lawyers and judges with common professional interests.

Administrative Law  
Appellate Practice  
Bankruptcy and Commercial Law  
Business Law  
Business Torts and Antitrust

Communications Law  
Construction Industry  
Criminal Justice  
Disabilities Law  
Dispute Resolution

Elder Law  
Elections, Ethics and Government Relations  
Environmental Law  
Family Law  
Federal Court Practice  
Government Contracts  
Health Law  
In-House Counsel and Government Lawyers  
Intellectual Property, Entertainment and Sports  
Law  
International Law  
Labor and Employment Law

Leadership Forum  
Litigation  
Non-resident Members  
Oil, Gas and Mineral Law  
Real Property, Probate and Trust  
Senior Lawyers  
Solo & Small Firm  
Taxation Law  
Women's Section  
Workers' Compensation  
Young Lawyers

CONTACT: 334-517-2142 • <https://www.alabar.org/membership/sections/>

### WWW.ALABAR.ORG

Technology takes center stage at the Alabama State Bar. The state bar's website has numerous pages of free content and provides instant access to legal news, information about CLE courses, a free legal research service, a searchable lawyer directory, and online versions of The Alabama Lawyer magazine and The Addendum newsletter, as well as event listings. Alabar.org is your source for law-related resources and should be your first stop for online information. Log in to the website for your personal MyDashboard page with information including your Consolidated Fee Invoice, MCLE transcript and Client Security Fund payment history, your committees, taskforces and sections, and your events. You can even update your contact information directly from the website.

CONTACT: 334-517-2106 • [eric.anderson@alabar.org](mailto:eric.anderson@alabar.org) • [kelley.lee@alabar.org](mailto:kelley.lee@alabar.org) • [www.alabar.org](http://www.alabar.org)

### INSURANCE

#### **GEICO® Auto Insurance**

As an ASB member you could qualify for a special discount. GEICO is able to help you find auto, homeowners, renters, personal umbrella, and even motorcycle insurance.

CONTACT: 800-368-2734 • <https://www.geico.com/landingpage/member-discount/?logo=17883>

#### **ISI Major Medical, Life, Disability, Business Overhead, Umbrella and Other Insurance**

Through its Administrator, ISI Alabama, a division of Insurance Specialists, Inc.(ISI), the Alabama State Bar endorses a variety of insurance programs including major medical, term life, association group long term disability, association individual disability income, business overhead expense, accidental death & dismemberment, comprehensive accident, personal umbrella, and disaster recovery.

These plans offer association based products through which applicants receive discounted rates as a benefit of membership in the Alabama State Bar. Underwriting and coverage issue is typically simplified, with programs of the highest quality backed by the leading carriers writing in the nation. These endorsed plans are all available to ASB Members, and most are also offered to member spouses, employees, and eligible family members.

CONTACT: 800-241-7753 • <http://www.isi1959.com/Associations/Alabama-State-Bar.aspx>



## OTHER DISCOUNTED PRODUCTS AND SERVICES

### **ABA Retirement Funds**

Does your retirement plan offer no out-of-pocket expenses, professional fiduciary services, a broad range of investment options and full-service administration? Ours does! The ABA Retirement Funds Program ("The Program") has been providing affordable 401(k) plans exclusively to the legal community for 50 years. The Program's bundled approach allows your firm to keep its focus on the success of the practice. We provide you with trustee, record keeping, tax reporting, compliance testing, investment management and participant communication services – all from a single source – at no additional cost to your firm. Maybe it's time to find out what's inside your 401(k).

CONTACT: 866-812-3580 • <http://abaretirement.com/welcome/alabama.html>

### **Brooks Brothers**

Alabama State Bar members save 15% on regular priced merchandise at Brooks Brothers U.S. branded stores nationwide, by phone or online at [BrooksBrothers.com](http://BrooksBrothers.com). Enroll online at [Membership.BrooksBrothers.com](http://Membership.BrooksBrothers.com). Enter the ASB Organization ID# 12384 and Pin Code 22060. Enroll by telephone by calling Corporate Incentive Services toll-free at (866) 515-4747, Monday through Friday, 9:00 a.m. to 5:00 p.m. ET. Please have the ASB Organization ID# and Pin Code available. Your Brooks Brothers Corporate Membership benefit is valid at Brooks Brothers U.S. branded stores nationwide, by phone or online at [BrooksBrothers.com](http://BrooksBrothers.com). Savings cannot be combined with any other offer, discount or promotion or for purchases of the gift card.

CONTACT: 866-515-4747 • [www.brooksbrothers.com](http://www.brooksbrothers.com)

### **Legal Directories Alabama "Blue Book"**

Legal Directories Publishing's Alabama Blue Book is the official hard bound printed directory of Alabama lawyers. Also available in a digital version. It contains addresses and phone numbers; a roster of state-wide lawyers in both alphabetical order and by county; a guide to county, state and federal offices plus departments of the U.S. and Alabama government; a complete digest of courts; and professional associations including ASB officers, committees and sections. Also available in an electronic version.

CONTACT: 800-447-5375 • <http://www.legaldirectories.com/DirectoriesPublished.aspx>

### **The UPS® Savings Program Ship and Save with UPS®**

Let the Alabama State Bar improve your bottom line with competitive rates on UPS® shipping services. Save up to 40%\* on a broad portfolio of services, including air, international and ground services. Plus, savings begin at 75%\* on UPS Freight® shipments over 150 lbs. UPS understands how important speed, reliability, and cost are to meeting your business goals and your customers' needs. Put the power of logistics to work for you.

CONTACT: 800-636-2377 • <http://savewithups.com/asb/>

## SPECIAL SAVINGS

### **VISITING LAWYERS' OFFICES AND CONFERENCE ROOMS**

As an ASB member you have full access to the bar's four conference rooms (which can accommodate six to 30 persons), as well as a visiting lawyer's office available for business or client use. Wireless Internet access is now available in all of the public meeting rooms at the state bar.

CONTACT: 334-517-2108 • [ann.rittenour@alabar.org](mailto:ann.rittenour@alabar.org)

## **CLASSIFIEDS**

In addition to job openings, members may list positions wanted, and will also find ads for office space available/wanted, items for sale/lease, items or services wanted, and services offered.

CONTACT: 334-517-2212 • [kelley.lee@alabar.org](mailto:kelley.lee@alabar.org) • <https://www.alabar.org/membership/classifieds/>

## **GIVING OPPORTUNITIES**

### **ALABAMA LAWYER ASSISTANCE FOUNDATION**

The Alabama Lawyer Assistance Foundation (ALAF) is a nonprofit corporation (501(c)(3)) under the management of an elected board of directors. The goal of the foundation is to work with the Alabama Lawyer Assistance Program (ALAP) and the Alabama Lawyer Assistance Committee to ensure lawyers in need receive the financial help necessary to secure treatment. The ALAF is committed to assisting colleagues in getting appropriate care so they can return as valuable members of the profession and the community.

CONTACT: 334-517-2244 • <https://www.alabar.org/programs-departments/alabama-lawyer-assistance-program/alap-foundation/>

### **ALABAMA LAW FOUNDATION**

The Alabama Law Foundation is a charitable, tax-exempt organization composed of several separate programs, each providing ways for lawyers to better their profession and their community. The foundation makes annual grants to organizations that provide free legal aid to the poor in civil cases, for projects that improve the administration of justice and for law-related education.

There are three law school scholarship funds to help the next generation of lawyers. They are the Cabaniss Johnston Scholarship, the Justice Janie L. Shores Scholarship and the W. Verbon Black Scholarship. The Kids' Chance Scholarship Fund helps the children of injured workers attend college.

CONTACT: 334-387-1600 • [tracy.daniel@alfinc.org](mailto:tracy.daniel@alfinc.org) • [www.alabamalawfoundation.org](http://www.alabamalawfoundation.org) • <https://www.alabar.org/programs-departments/alabama-law-foundation/>